

TRADE IN PAKISTAN

Message from the CEO

سی ای او کا پیغام

اہم نکات

Commercial

Banks

As we embrace the opportunities that April brings, I wish you all Eid Mubarak and am delighted to share some remarkable updates on the strides we are making at Pakistan Single Window (PSW), particularly in the realm of private sector collaboration, SME sector engagement, gender empowerment, and international recognition. Collaboration with the private sector has been instrumental in advancing our objectives.

Strategic meetings with esteemed partners such as Maqta Gateway and Abu Dhabi Ports have the potential to open doors to innovative solutions and streamlined processes, enhancing the efficiency of trade operations within the region. Moreover, our engagements with prominent institutions like the Asian Development Bank and

international NGOs have facilitated valuable exchanges of knowledge and expertise. These collaborations have not only enriched our understanding but have also paved the way for impactful initiatives that benefit the broader trade community. Read More

Syed Aftab Haider CEO Pakistan Single Window

Key Highlights

01. 02. 03. **PSW Hits New Heights: PSW Explores PSW Explores E-Subscriber Numbers Commerce and Electronic** Collaboration with Abu **Dhabi Ports Delegation** Grow! **World Trade Platform**

05. 04. 06. **PSW Pioneers Progress in PSW & Customs** Communicate to Elevate PSW's **Pakistan's Business** Collaborate on Enhancing Path to Future Success **Trade Efficiency** Landscape **PSW Hits New Heights: Subscriber Numbers Grow!** PSW نئی بلندیوں کو چھوتے ہوئے: سبسکرائبرز کی تعداد میں اضافہ Current number of **PSW Subscribers**

Declarations 628,396 **LPCOs** processed PSW is proud to announce new milestones, surpassing 77,802 subscribers, with LPCO processing exceeding 346,412 and Declarations reaching 628,396. These figures reflect robust subscriber growth, showcasing the growing trust of businesses and OGAs. They recognize the streamlined import/export procedures, reducing paperwork, and facilitating seamless trade. PSW stands as a trusted partner in the industry, driving growth and efficiency in trade practices. Read More

PSW Collaborations PSW كوليبوريشن **PSW Explores Collaboration with Abu Dhabi Ports**

Delegation

venture, engaging in strategic discussions with the distinguished Abu Dhabi ports delegation. Led by Abdulaziz Albalooshi, CEO of Fujairah Terminals, the delegation

ابوظہبی پورٹس کے وفد اور پی ایس ڈبلیو کے درمیان تعاون

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Women Entrepreneurs

Through Strategic Alliances

خدیجہ انٹرپرینیور پروگرام کی خواتین

کو بااختیار بنانے کیلئے اسٹریٹجک

operations. **Empowering Khadijah**

Development (PSTD) to bolster the Khadijah Program, supporting women entrepreneurs in trade

This quarter PSW has actively been exploring collaborative partnerships with private sector partners, I/NGOs and donor organizations. Strategic discussions were held with the Asian Development Bank (ADB), Care International, Karandaaz Pakistan, JS Zindigi Bank, Small and Medium Enterprises Development Authority - SMEDA and Pakistan Society of Training &

and business.

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PSW Global

Platform in China

CEO, PAKISTA

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advancing mutual interests and cooperation.

in improving Pakistan's trade and business

environment. He emphasized PSW's efforts in

streamlining trade processes, fostering

economic growth, encouraging women's

involvement in global trade, and optimizing

Ties with Central Asia

PSW کے روسی زبان کے اقدام

have both entered into transit agreements

A Call to Unite for Health

صحت کی یکساں سہولیات: PSW

اور DRAP کا ڈیجیٹل سلوشنز کے

لئے اشتراک

Equity: PSW and DRAP

Collaborate for Digital

with Pakistan.

Solutions

Read More

Trade

PSW Excellence

During his visit to the Federal Board of Revenue (FBR), Finance Minister Muhammad Aurangzeb commended PSW as a success story of digital trade transformation. Amidst the government's emphasis on rapid tax reform and digitalization, PSW remains committed to enhancing trade facilitation, epitomizing efficiency, and excellence in Pakistan's digital transformation journey. As the new administration prioritizes tax reforms and digital initiatives, PSW stands as a

testament to the nation's strides towards

Trade with Central Asia

modernization and efficiency.

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Impact

Paving the Way:

Testimonials Unveil

Celebrating Dedication:

PSW's Long Service Awards

PSW نے ملازمین کے عزم کو لانگ

At PSW, we believe in honouring our exceptional

team's dedication and commitment. During our

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سروس ایوارڈز سے نوازا

PSW's Transformative

صارفین کا تجارتی سہولت پر

PSW Trade Connect

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سے وسطی ایشیاء کے ساتھ

تجارتی تعلقات میں بہتری

port operations.

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PSW in the News

E WINDOW

PSW recently embarked on a promising

included representatives from Maqta Gateway and KGTL. The dialogue delved into areas of mutual interest, particularly

focusing on single window trade and digital

PSW کی عالمی نمائندگی

فارم پر باہمی اشتراک پر غور **Alibaba**

PSW Explores E-Commerce and Electronic World Trade

PSW وفد كا چين كا دوره اور اليكثرانك ورلة ترية اور اى-كامرس پليث

and DagangTEK Sdn Bhd, alongside trade facilitation experts from the region. Read More 11TH ASIA-PACIFIC AFTAB HAIDER

TRADE FACILITATION FORUM

PSW Showcases

Pakistan's Trade Potential

سفارت کاروں کا PSW کا دورہ:

پاکستان کی تجارت میں انقلابی

تبدیلی کے بارے میں آگاہی

PSW خبروں میں

حمایت کرتے ہوئے

Nusrat Haris. She championed women's initiatives like

PSW's Khadijah - Women Entrepreneurship Program

and highlighted women's instrumental role in

technology, advocating empowerment and gender

حکمت عملی میں PSW کا اہم کردار

emphasizing the adoption of single window principles

PSW Integration with IPPC e-

PSW کے IPPC e-phyto Hub

PSW ٹریڈ کنیکٹ

PSW and Customs held a two-day meeting to pave

ساتھ انضمام: تاجروں کی ترقی کیلئے اہم

Phyto Hub: Empowering

Traders to Prosper

equity in business and trade.

Watch Now

to Diplomatic Delegation

At the Asia Pacific Facilitation Forum 2024 in Samarkand, Uzbekistan, stakeholders delved into the crucial facets of digital trade facilitation. The panel discussion, orchestrated by the International Trade Centre and moderated by the adept Pierre Bonthonneau, featured CEOs from industry leaders KTNET



Underscoring Pakistan's potential and fostering positive relationships with international partners, the Foreign Service Academy organized a diplomatic visit to the PSW office in Islamabad. The visit aimed to showcase PSW's innovative solutions and upcoming initiatives, highlighting its role in

PSW Pioneers Progress in Empowering Voices: PSW's Maria Shams Advocates for Women in Pakistan's Business Business on GTV News Landscape پاکستان کے کاروباری منظر نامے GTV نیوز پر PSW کی ڈومین آفیسر میں PSW کے علمبرداروں کی ماریہ شمس کاروبار میں خواتین کی

ياكتاني خواتين ملك كى ترقى ميں پیش پیش SYED AFTAB HAIDER During an appearance on PTV World's "World On International Women's Day, Senior Manager This Morning" show, CEO Syed Aftab Haider Business Process Management Maria Shams, discussed the single window's significant role participated on GTV News show G Utha Pakistan with

Spearheading Pakistan's Ease of **PSW's Russian Language Doing Business Strategy Initiative Expected to Bolster Pakistan's Trade** پاکستان کی کاروبار کرنے میں آسانی کی

In recent years, Pakistan has renewed the Amidst accolades and responsibilities, PSW stands at impetus to engage Central Asia as a strategic the forefront with other leading Government partner in its quest for regional connectivity organizations in Pakistan's journey towards enhancing and economic prosperity. As the lead the ease of doing business. Recognized for its government entity involved in digitizing pioneering role in digitalizing cross-border trade, PSW cross-border trade, PSW is supporting has been nominated in the Prime Minister's "Ease of Pakistan's government in establishing digital Doing Business" committee dedicated to this cause. connectivity with its trading partners and leveraging ICT for trade facilitation. As part With its innovative approach, PSW has transformed of its Trader Support program, PSW has traditional trade processes, setting new benchmarks introduced a dedicated Russian language for efficiency and collaboration among stakeholders. helpline to provide guidance and support to The recent advancement signifies the impact on digital traders from the Central Asian Republic, transformation within the trading ecosystem, particularly Uzbekistan and Tajikistan, who

nationwide.

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Import hurdles and fluctuating prices of raw In continuation of its ongoing integration with the Ematerials often result in production delays, Phyto Hub, PSW has commenced receiving electronic impacting the availability of medicines in the phytosanitary certificate (e-Phyto) on imports of market. Recognizing the need to improve the agricultural goods and commodities. situation, PSW has partnered with DRAP to The PSW platform has already been sending e-Phytos introduce digital services aimed at on export of goods since integrating with the e-Phyto streamlining the import process of donated Hub in November 2023. Since then, more than 10,000 drugs. A primary focus of the collaboration is e-Phyto certificates have been sent to 77 countries the digitization of the submission and issuance against Pakistani export consignments. of documents for donated medicines; a move designed to enhance the efficiency and transparency of the pharmaceutical supply Read More chain.

the way for smoother cross-border trade. Focused on identifying improvement areas and ensuring seamless transitions for businesses, the meeting included a dedicated orientation program aligned with international best practices and equipped officers with valuable knowledge in business process activities, reengineering, standardized communication protocols, software rollout plans, and post-deployment change management. Read More

PSW & Customs Collaborate on Enhancing Trade

Efficiency

PSW اور کسٹمز تجارتی کارکردگی کو بڑھانے کے لیے تعاون کر رہے ہیں

discussions. This collaborative effort underscores PSW's commitment to open communication, vital for enhancing efficiency and innovation in rice trade. Read More

Finance Minister Applauds PSW's Digital Transformation

وزیر خزانہ نے تجارت کی ڈیجیٹل تبدیلی لانے میں PSW کے کردار کی تعریف کی

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PSW's Domain team led a dynamic refresher session at the Rice Exporters Association of Pakistan REAP House, Karachi, fostering collaboration and addressing industry challenges. The session featured insightful presentations and live demonstrations. Notable attendees included REAP Chairman Mr. Chela Ram Kewlani and other esteemed members, engaging in interactive

PSW and REAP Unite: Driving Innovation in Cross-Border

مؤثر سرحد پار تجارت كيلئے PSW اور REAP كا تعاون

PSW ایکسی لینس

The helpline, bolsters customer support for the region's traders and is available six days a week. This initiative marks a commitment to superior service and smoother import-

export operations.

Empowering Women: PSW

PSW نے خواتین کا عالمی دن منایا

Fostering a healthy company culture and employee

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Pakistan Single Window - PSW

Celebrates International

Women's Day

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⊗PSW

وسطی ایشیاء ممالک کے ساتھ تجارت کو ہموار بنانے کیلئے ازبک تجارتی ماڈیول اور روسی زبان میں ہیلپ لائن سروس متعارف In a bid to enhance trade facilitation across Central Asia and to strengthen the economy of Pakistan, PSW launched a TRADE INSIGHTS - EPISODE 86 FILE GD ON WEBOC SYSTEM IN RUSSIAN LANGUAGE Russian-language line service to enable traders from Central Asian countries to **ANSHA ZAHID** gain parity in international trade. ASSOCIATE SQA ANALYST - PSW

Russian Helpline & Uzbek Trade Module for Seamless



PSW celebrated International Women's Day with recent long service awards ceremony held at our interactive discussions led by Ms. Hubna Farhan and Head Office in Islamabad, alongside recognizing the Ms. Sanam Kubra Siddiqui covering women at the invaluable contributions of our staff members, we workplace and their issues. The day aimed to celebrated their resilience, expertise, and passion promote inclusion and celebrate the creative women which are the driving force behind our success in within PSW through engaging activities including revolutionizing cross-border trade. candle making and painting.

PSW **BRIDGING THE GAP: PSW'S COMMITMENT TO SUSTAINABLE** DEVELOPMENT Ramadan Ration Distribution for **Support Staff** Communicate to Elevate PSW's Path to Future Success PSW کا پشیروانا امور پر مُواصلاتی **PSW's Ramzan Hamper** آگاہی **Initiative**

PSW کا رمضان ہیمیر انیشیٹو engagement at PSW is very important. PSW is revitalizing internal communication and encouraging PSW prioritizes corporate social responsibility, open dialogue with staff. The Marketing & recognizing its role in fostering inclusive growth and Communications team led two interactive sessions combating poverty. As part of this commitment, focusing on branding, workplace communication, and Ramzan Hampers were distributed to our dedicated conflict resolution strategies. These interactive support staff, expressing gratitude for their pivotal sessions emphasized the importance of clear and role in PSW's success. This initiative aligns with SDG consistent branding for awareness, visibility and 8: Decent Work and Economic Growth and SDG 10: impact. Reduced Inequalities under PSW's CSR Policy. Read More Read More

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